The Regina Catholic Education Center is committed to preparing tomorrow’s leaders through a comprehensive educational experience focused on excellence and anchored in teachings of the Roman Catholic Church.
Dear Friends and Family of Regina,

Since we opened our doors to the greater Iowa City/Coralville area community in 1958, the Regina Catholic Education Center has worked to foster a legacy of faith-based education available to all families who desire rigorous academics, spiritual development and a service-above-self experience. As we continue to grow and meet our demanding needs across the Regina school system, we pay homage to our proud past and look ahead to a bright future made possible by the generosity of our many supporters.

While the foundation, education and core values of Regina are stronger than ever, our campus is badly in need of structural updates and improvements. The Pride in Our Past, Building Our Future Capital Campaign will allow us to do just as its name says: honor the sacrifices of so many before us while we continue to meet the physical and educational needs of our current and future students.

Thank you in advance for your review of this document. Your prayers and ongoing support of Regina will help us to further live our mission of fostering excellence through faith, character development and community.

Sincerely,

Matt Pacha
Regina Board of Education Chair

Jason Dumont
Regina Building and Grounds Committee Chair
Over the past 18 months, leaders at Regina have studied the school’s short- and long-term needs and have developed a comprehensive strategic plan to address those needs. In keeping with the feedback from our recently conducted campaign planning study, this vision will allow us to be good stewards of donor gifts and help grow the school into the future while remaining faithful to its mission and core values.

With the identification of our most immediate needs, school leadership realized the Regina community is at a true crossroads. We worked diligently to design a bold vision to enhance the “Regina experience” for all students and build upon our historically strong foundation. This plan will help further distinguish Regina as the premier Catholic, pre-K through 12th grade school in the area and make it as accessible as possible to all families who seek a faith-based education.

Regina leadership is proud to announce the *Pride in Our Past, Building Our Future* Capital Campaign. Through this major, three-year fundraising effort, we will take a large step toward realizing the vision for the future and will address as many of the following needs as possible. We will focus on our most urgent facility improvements, which are on the following pages.
ADDITIONAL ENTRANCE AND EXIT OFF FIRST AVENUE ($250,000)
The city has mandated that before Regina can address any physical needs on campus, a second entrance and exit to the school must be built from First Avenue. This additional entrance/exit will create a more efficient traffic flow for dropping off and picking up our early-childhood and elementary students. It also will provide a much safer environment by allowing easier emergency-vehicle access to the rear of the school. This has been a need for over a decade. The time to make it happen is now.

As our first priority, the additional entrance will be addressed in the spring of 2017 and completed that fall.

PHYSICAL UPDATES ($305,000)
Upgrade boys and girls locker rooms and bathrooms
All locker rooms and bathrooms have remained virtually untouched since the school was built in 1957. Improvements to them are badly needed for our current and future students. Our first upgrade will be to replace our lockers, fixtures, flooring, showers and toilets, bringing them up to modern standards. We will also provide secure entrance and exit points for both rooms to eliminate unwanted traffic in these areas.

Repair gym roof
The current gym roof, built in the late 1980s, is badly in need of repair. It requires from three to five service calls per year for maintenance, which costs the school time and money. There are often leaks onto the high school gymnasium floor, which has impaired sporting events and other school events. A new roof over the gym will last approximately twenty years. This complete repair now will eliminate the need for future maintenance and save the school money in the long term.

Install security upgrades
Enhancing the safety of all of our students is a priority. Our intercom system, dating to the 1950s, is antiquated and unable to support the software that many schools now use. We will upgrade our security intercom system throughout the school and sync it with our internal clocks, which often run behind. In addition, we will install no less than six external cameras and up to 10 internal cameras in our hallways.
RESURFACE AND EXPAND FRONT PARKING LOT ($375,000)
Those who use our current parking lot on the elementary side understand the need to address the ongoing maintenance of the parking surface. It has been more than 15 years since we repaved the parking lot, and the wear has gotten to the point that we can no longer continue our cycle of temporary fixes. There are also tripping hazards throughout. We will resurface the front parking lot and the pickup/dropoff circle in front of the school and will expand the entrance at the front of the school to improve traffic flow. In addition to the resurfacing, we will be almost doubling the size of this lot by adding 75 spaces.

*Both the physical updates to the school and the parking lot resurfacing will be completed in the summer of 2017 to avoid impeding the school calendar.*

BUILD EDUCATIONAL WING ($4,680,000)
Regina has a strong tradition of forming students academically, spiritually and socially. To continue offering that experience to all our students, we have studied our current needs and what it will take to grow Regina into the future. A primary focus of growing our enrollment will be to expand our Early Childhood Center into existing classroom space. We currently can accommodate 80 students in our early-childhood program and would like to increase that to 125. Historical data tell us that we have an 80 percent rate of retaining students at Regina once they attend our Early Childhood Center. By increasing the size of our early-childhood program, we will ensure Regina continues to thrive for years to come.

We will move the early-childhood students out of the current Bunny Room to existing classroom space, namely three elementary classrooms, one shared oversize room and two high school rooms. By using existing space in this way, we will not only save money but also enhance the security of our students by moving the elementary offices up to the Bunny Room, thus providing a secure checkpoint for all visitors entering the school.

We will need to build seven new classrooms to replace the space repurposed for our early-childhood students. In addition, we will build a new science lab, which will accommodate more students and provide a better learning environment for them. We also will be adding flex space, collaborative teaching space and a new, secure entrance to the back of our school.

*To limit the impact on the school calendar, the construction will begin in summer 2018 and finish in summer 2019.*

CAMPAIGN EXPENSES • $385,000
Printing, postage, mailings, hosted cultivation events, consultation and architectural fees.

PHASE ONE
TOTAL COSTS • $5,995,000
The elements of phase one represent the most pressing needs and will be addressed within the three-year Pride in Our Past campaign. Beyond that, strategic planning from our Board of Education and feedback from the planning study clearly point to the need for the following projects, which will be phase two of our long-term strategic vision. (Formal cost estimates of the phase two components have yet to be finalized, as our focus is on accomplishing phase one.)

RENOVATED AUDITORIUM
Regina recognizes the need for a larger investment in and greater commitment to our performing arts program. As part of phase two, we will renovate the existing elementary gym into a stand-alone auditorium dedicated to performing arts. In addition, we will build a set shop next to the stage to store props and materials.

The stand-alone auditorium will eliminate the current need to rent the Coralville Center for the Performing Arts and will enable us to host plays, musicals, band concerts, speech events and general school assemblies on campus. It will include auditorium-style and floor seating, allowing us to accommodate more than 300 people.

NEW GYMNASIUM
Regina is proud of its long and storied success in athletics and believes in helping form a complete student — academically, spiritually and physically. A key component of phase two will be the construction of a new gym on the high school side of the school. This gym will be adjacent to the current high school gym, providing us with the practical and affordable solution of renovating to create a new auditorium.

The new gym will be bigger, allowing for a regulation-size court. This in turn will allow us to host games and tournaments, have multiple games going at the same time, free up practice schedules by allowing multiple teams to practice at the same time, and give us the option of renting out highly sought gymnasium space after hours.
NEW ATHLETIC FACILITIES
While building the new gymnasium, we want to also remove the temporary buildings behind the school and build permanent solutions for several needs:

**New Weight Training Facility**
With construction of the new gym, we will remove the temporary buildings now housing the weight room. A new, 2,000-square-foot weight training facility will be made available to all athletic teams and students of Regina and will also provide a space for our athletic trainer.

**New Wrestling Room**
The temporary wrestling room also will be removed. We will build a new wrestling room next to the weight training facility. At 2,600 square feet, it will provide a more spacious and permanent home for members of our wrestling program.

**New Varsity Locker Rooms**
Those new structures will be complemented with new locker rooms for our varsity teams. The new locker rooms, at 2,500 square feet, will be bigger and better able to comfortably hold more student athletes.
CASH
The most common method of making a donation to a capital campaign is to make a pledge, then make cash payments on your pledge using a check or credit card. You may benefit from such payments with a charitable deduction on your tax return.

SECURITIES
Stocks, bonds or mutual fund shares that have appreciated can have an immediate impact on our campaign and also create an income tax deduction for you based on their current value.

REAL ESTATE
Donations of appreciated homes and other real estate property are entitled to an income tax deduction equal to the full value of the property and no tax on the capital gain.

CORPORATE MATCHING GIFTS
A matching gift program provided through your employer or board membership may allow you to increase the value of your gift. Please consult with your employer’s human resources director or community outreach director to see if your company has a matching gift program.

PLANNED GIFTS
Planned giving is the process of carefully selecting the best method and asset for making a charitable gift. Such a gift can enable you to take full advantage of the tax laws to accomplish your financial and charitable goals. Below are a few commonly used ways of making a planned gift:
• Bequest by will or living trust
• Charitable remainder trusts
• Charitable gift annuities
• Charitable lead trusts
• Beneficiary benefits from IRAs, pensions or financial accounts

Please be sure to contact your tax advisor about these options and what may be best for you and your family.

Naming OPPORTUNITIES

PHASE ONE
Educational Wing: $1 million
First Avenue Drive: $250,000
Science Lab: $250,000
Classrooms in Wing: $150,000 each (6 total)
Renovated Locker Rooms: $50,000 each (2 total)

PHASE TWO
Auditorium: $1 million
Gymnasium: $1 million
Lobby: $350,000
Weight Room: $250,000
Wrestling Room: $250,000
New Locker Room: $150,000
Training/Video Room: $150,000
Fine Arts Set Shop: $75,000

Regina will recognize any pledge of $3,000 or more on a new donor wall. The location of the wall is yet to be determined. The following levels have been established to recognize those generous contributions:
Bronze: $3,000 - $9,999
Silver: $10,000 - $49,999
Gold: $50,000 - $99,999
Platinum: $100,000 and up
### Budgeting Your Gift

#### Three-Year Pledge Total

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Campaign Leadership

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